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LendIt Announces Judging Panel for Global Fintech Start-up Competition

Senior figures from technology and finance to find innovator in online lending and fintech

[Date] LendIt, the largest conference series dedicated to connecting the global online lending community, today announced the judging panel for its competition, [PitchIt @ LendIt](#), which is organised in partnership with Capital One, an information-based lending company, and aims to find a future star of the fintech world.

Running the rule over each of the shortlisted companies will be:

- Amy Lenander, Managing VP and CMO, Capital One UK
- Nadeem Shaikh, Founder and CEO, Anthemis Group
- Ravi Anand, Managing Director, ESF Capital
- Simon Atkinson, Director, Liberum Alternative Finance

[PitchIt @ LendIt](#) is aimed at firms innovating within the online lending and fintech space. It provides a showcase for eight high growth fintech firms to pitch their business to the judging panel, as well as some of the technology industry's leading figures attending the forthcoming [LendIt Europe 2016](#) conference in London, which takes place from 10-11 October.

To be eligible to enter the competition, firms must have raised less than £4M in funding, have at least two full-time founders, have a working prototype with customer interaction, and have started their venture between 2014-16.

The closing date for applications is Monday 12 September and can be made at www.lendit.com/europe/2016/pitchit. All eligible companies that enter the competition qualify for a 50 per cent discount on passes to the main event LendIt Europe 2016.

LendIt's Chairman and Co-Founder Peter Renton said: "[PitchIt @ LendIt](#) is becoming one of the premier competitions to find the fintech stars of the future and the quality of our judges reflects this. The panel includes investors and advisors to some of the world's most

disruptive businesses, some of which are not only challenging and changing the way finance is conducted, but creating entirely new sectors too."

Amy Lenander, Managing VP and CMO, Capital One UK and judge on the panel said: "A number of innovative entries have already come in, and we are looking forward to receiving more in the run-up to the deadline. We are proud to be partnering with PitchIt @ LendIt to support up and coming fintech companies."

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About LendIt

LendIt is the largest conference series dedicated to connecting the global online lending community. Our conferences bring together the leading lending platforms, investors and service providers in our industry, for unparalleled educational, networking, and business development opportunities.

LendIt hosts three conferences annually: our flagship conference, LendIt USA, as well as LendIt Europe in London and LendIt China in Shanghai.

For more information about LendIt visit www.lendit.com.

About Capital One:

Capital One launched its UK operations in 1996, offering credit card products. The UK headquarters and operations centre for Capital One (Europe) plc is based in Nottingham. Innovation has been the key to Capital One's success, operating at the intersection between technology and financial services, the company revolutionised the credit card industry during the 1990s by rejecting uniform pricing in favour of statistical models based on a greater depth of data and analytics. More recent technological innovations protect applicants for the company's products (QuickCheck), help customers avoid fees and lead the way in saving customers' time and money.

The company has been named one of the top five large workplaces in the country by the Great Place to Work® Institute. It won first place in the Great Place to Work® 'Best Workplaces' Awards for three years running from 2013 to 2015. It has also been named one of the best places to work in Europe.

Capital One's Classic and Balance Plus credit cards have been awarded a four star Fairbanking Mark from the Fairbanking Foundation in 2015. The Fairbanking Foundation is a not-for-profit, research-based charity established in 2008 to encourage and assist providers of banking products to improve the financial well-being of their customers.

In 2015 Capital One was the first credit card provider in the UK to offer a pre-qualification tool which gives 100 per cent certainty whether an applicant will be accepted. Dubbed QuickCheck, the tool gathers and processes an applicant's information and returns a verdict within minutes, without conducting a full credit check which would leave a mark on an applicant's credit report.

On May 5, 2016, Capital One UK announced it had signed an 11-year lease at the White Collar Factory, adjacent to Silicon Roundabout, London, where it would relocate 50 existing London staff as well as 200 new tech hires.

The organisation also won the Treating Customers Fairly award at the Card and Payments Awards 2015.

Capital One UK is part of Capital One Financial Corporation, a Fortune 500 company trading on the New York Stock Exchange and is included in the S&P 100 index. Headquartered in McLean, VA, Capital One is a diversified financial services company whose principal subsidiaries, Capital One, N.A., Capital One Bank (USA), N.A., and Capital One Auto Finance, Inc., offer a broad spectrum of financial products and services to consumers, small businesses and commercial clients.

For more information about Capital One Growth Labs visit:

<http://www.capitalonegrowthlabs.co.uk/>

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