



## **LendIt Announces Shortlist for PitchIt @ LendIt Competition**

*Eight fintech start-ups in the running to be named a leading innovator in online lending and fintech*

**London, Date TBC** - LendIt, the largest conference series dedicated to connecting the global online lending community, has today announced the shortlist for its competition [PitchIt @ LendIt](#), which is organised in partnership with Capital One, an information-based lending company.

This year's finalists are: Credit Kudos, GIROMATCH, KASKO, Lenderwise Ltd, LendingWell, PesaZetu, Selified, and Vester AS.

These companies reflect the diversity of the fintech ecosystem, with representation from anti-fraud biometrics platforms, alternative credit scoring, mobile lending and more. Finalists will be attending PitchIt @ LendIt from across Europe and beyond, including the UK, Norway, and Germany.

[PitchIt @ LendIt](#) aims to find a future star within the online lending and fintech space. The shortlisted companies will be pitching their business case to a panel of expert judges as well as some of the technology industry's leading figures at [LendIt Europe 2016](#), which will take place on **10-11 October**, at the InterContinental London - The O2.

The judging panel comprises leading industry figures: Amy Lenander, Managing VP and CMO, Capital One, UK; Nadeem Shaikh, Founder and CEO, Anthemis Group; Ravi Anand, Managing Director, ESF Capital; and Simon Atkinson, Director, Liberum Alternative Finance.

Ahead of the event, all finalists will receive coaching for their pitch from L Marks as well as individual mentoring from industry leaders in order to prepare them for the competition. The overall winner will also be mentored by experts associated with Capital One Growth Labs via a personalised plan to help the company develop. Capital One Growth Labs is a partnership between Capital One and L Marks to ensure fintech start-ups can get access to expertise and capabilities to develop their innovations.

LendIt's Chairman and Co-Founder Peter Renton said: "I congratulate the eight companies for being shortlisted for [PitchIt @ LendIt](#). The competition is a great way of increasing their profile with the international fintech community and the finalists will be given the opportunity to learn from industry leaders, secure investment and meet potential partners."

Amy Lenander, Managing VP and CMO, Capital One, said: "We are thrilled to have received so many entries in the competition, and we now have an exciting shortlist of eight companies pitching to be the overall winner. This has been such an exciting opportunity for Capital One to be involved with and we have been astounded by the level of innovative ideas that have been put forward."

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