



### **LendIt Europe sees record attendance as global online lending industry continues to grow**

LendIt, the largest conference series dedicated to connecting the global online lending community, saw record attendance at its flagship European event, LendIt Europe 2016. The European lending community continues to grow despite uncertain economic climate in the region.

The conference, which took place on 10-11 October in London, saw record attendance with 867 delegates representing over 500 companies from 48 countries, compared to 750 delegates in 2015.

The event also saw a record number of media attendees, with 40+ journalists from the UK and Continental Europe gathering to report on trends and developments in the online lending and fintech space.

Highlights of the conference, which featured over 180 speakers, included keynote speeches of Lord Adair Turner, the former chairman of the UK Financial Services Authority; Samir Desai, Co-founder and CEO of Funding Circle; as well as Christine Farnish, Chair of the Peer-2-Peer Finance Association, all of which emphasised the growing importance of online lending platforms within the overall credit supply system.

The conference also saw LendingWell, a single-platform P2P lending partner, be selected as the winner of PitchIt @ LendIt. The competition was launched by LendIt in partnership with Capital One, an information-based lending company, with the aim of finding the future star of the online lending and fintech world. LendingWell convinced the judges with its innovative P2P platform that provides access for both retail investors and independent financial advisors.

LendIt's Chairman and Co-Founder Peter Renton said: "LendIt Europe was a great success this year and we are proud to reveal, that, despite global economic uncertainty, we attracted more people, more companies and more international attendees than ever before."

Renton continues: "As peer-to-peer lending becomes an essential part of the credit supply ecosystem, conferences like LendIt Europe highlight demand among the growing network of lending professionals to come together for two days of networking, learning and professional development. And to those companies who do not want to wait a full year until the next conference in London - I would suggest attending LendIt USA which takes place in New York in March next year."